



2011 Eleventh Annual Benevolence Program

Mike Rose's Auto Body is proud to announce its *Eleventh Annual Benevolence Program* to be held in December 2011. The Benevolence Program is a **community relations program** whose mission is to "Present refurbished "new" used cars to deserving individuals or organizations during the holiday season."

This will be Mike Rose's Eleventh year participating in the program "It has been so rewarding over the last ten years presenting the cars to single parents who are working to improve their skills and become independent." Everything is **DONATED**, the cars, parts, paint, mechanical inspections, tires, and six months of insurance. The body and paint technicians donate their time and talents. **AAA of NCNU, Geico, Farmers Insurance, Safeco Insurance and Mercury Insurance Group** are participating this year and have each committed to donating a "written off" vehicle that will be given away.

Last year, Mike Rose's Auto Body was fortunate enough to have four "new" used cars donated by **AAA of NCNU, Mercury Insurance, Allstate Insurance and Safeco Insurance**. Channel 7 News Team broadcasted the presentation from our Antioch location. The TV media has promised to be back again this year. The local newspapers covered the presentation. The Antioch Mayor said a few words along with the President of the City of Pittsburg Chamber of Commerce.

Once again, the Contra Costa Fire Department was generous in donating brand new bicycles and new helmets for all the children and grandchildren of the recipients. They brought their fire trucks and fire engines and had them parked in our parking lot during the presentation. When they presented the bikes to the children, it was hard to determine who was the most excited, the recipient receiving the car or the child receiving the bike! The Christmas spirit was in the air!

We are asking for help in sending out the application to any agency, non-profit organizations or college who might know of any person, family or organization who might be in need of reliable transportation to help better their lives. Please find attached a copy of the application that we are asking you to send out to your surrounding area via your website. We have received many letters from organizations that have written letters on behalf of a worthy candidate.

We are excited about this year's presentation. We want to do something extra special to help those families that are in need of reliable transportation to help better their lives. To help celebrate our Eleventh Year Anniversary, we have commitments from AAA NCNU, Mercury Insurance, Geico Insurance, Safeco/Liberty Insurance and Farmers Insurance who will donate cars for this year's presentation! **Five** cars will be presented to **Five** special families!!

If you would like to see the true meaning of the Christmas Spirit, log on to our website at www.mautobody.com to view a video of last year's presentation at our Antioch location.

If you have any questions or ideas that may help us, I can be reached at (925) 689-1739 ext 120, e-mail, scontreras@mautobody.com , cell phone (925) 250-8482 or Dane Dearlove, (925) 689-1739 ext 127, e-mail, ddearlove@mautobody.com

Thank you in advance for your timely response.

Sincerely,

Sal J. Contreras
Dane Dearlove
Mike Rose's Auto Body, Inc.